

Resellers Information -

Any retail store, restaurant, deli or specialty gourmet grocer can carry Geauxsicles. Your customers are already seeking healthier, natural treats for their families - so it's time to give them what they crave. Geauxsicles gourmet ice pops even include gluten-free, dairy-free & no sugar added flavors!

real fruit.



real good.



real smart.



THE FREEZER UNIT:

Geauxsicles are sold individually from a custom floor unit within your store. The sales freezer is a small top-loading, 5 cubic foot unit that plugs into a standard 110v electrical outlet. Although it draws little power- it DOES REQUIRE the entire 110v (must have a dedicated outlet) to ensure the freezer is operating and maintaining the correct temperature for the product.

A custom tray sits inside the top portion of the freezer, with partitions dividing the container to hold separate flavors. Every pop is labeled, as well as the flavor sections within the unit. There is empty space underneath the tray within the unit for additional storage, which easily accommodates bulk orders. Each Geauxsicles unit is covered with removable, magnetic graphics so all the components are easy to clean.

Currently, there's no Reseller contract required for us to install a Geauxsicles unit; you can cancel at any time. Our Reseller Units are installed, owned & maintained entirely by Geauxsicles (product delivery/pick-up, menu changes, unit defrosting and cleaning, etc). In exchange for the convenience of these services, your only commitment to us is a **\$10/month account fee**. The benefit of this arrangement is that no accounts ever have to worry about anything but selling Geauxsicles!

SIGNAGE:

Geauxsicles menu signage must accompany each sales freezer installation. This menu sign is typically 22" x 28" and can be installed as a floor stand, or suspended above the freezer. Your specific location will determine how our signage will be presented.

Menu signage displays the name and description of the flavors inside the unit, so the customer can decide on a flavor before ever opening the freezer (helps maintain temperature). Flavor labels are simple to rotate out, so a Reseller has ultimate flexibility in choosing pops!

FLAVORS:

A Geauxsicles Reseller can choose from 12 flavors of gourmet ice pops offered at wholesale pricing. Our product is made by hand in our manufacturing facility located in Shreveport, LA. Flavors **do change** seasonally to some extent and periodically based on popularity. We recommend you select five or six flavors to carry at a time in your unit - with a variety of ice-pops, cream-pops and Geaux Low (no-sugar-added). Every store is different and we will help you get to know the flavors that sell best for your clientele.

PRICING:

Wholesale pricing is based upon volume & delivery location. Wholesale pricing does not include Sales Tax. If you will NOT be submitting a Tax Exemption form for your business, all applicable taxes will apply.

WHOLESALE PRICING	Accounts within Shreveport/Bossier	Accounts outside Shreveport/Bossier
Orders of less than 100 pops	\$2.65 per pop	\$2.75 per pop
Orders of more than 100 pops	\$2.60 per pop	\$2.70 per pop

REORDERS & ACCOUNT MAINTENANCE:

There are a few ways we handle reorders, depending on your location. We are in contact with our Accounts once per week to check their inventory and to refill stock if needed - by phone, email or in person. Geauxsicles can also accept your Reseller order online through the link on our site: www.geauxsicles.com Regardless of the ordering method, we ask that you place a new order for no less than three dozen (36) ice pops at a time; if your order drops below that quantity, we charge a **\$10 delivery fee**.

